

FUNCTIONAL HIPPIES

DREAM. ROAM. REST. REPEAT.

Destination Decision Matrix Template

Step 1: Identify Your Priorities ✨ List the factors that matter most to you when choosing a destination. This will include your 5 desires and optional extras of Budget, Climate and Safety. Or anything that's important to you. No more than 7 is preferable. For example :

- Budget, Climate, Language Learning, Nature Immersion, Dancing Opportunities etc etc

Step 2: Assign Weights ⚖️ Give each factor a weight from 1 to 5 (1 = not very important, 5 = Very important).

Step 3: Score Each Destination 🏆 Rate each destination on a scale of 1 to 10 for each factor (1 = poor, 10 = excellent).

Step 4: Calculate Scores 📊 Multiply each score by the corresponding factor's weight. Then total the scores for each destination.

Factor	Weight	Destination 1	Destination 2	Destination 3
Budget	4	8 ($4 \times 8 = 32$)	7 ($4 \times 7 = 28$)	6 ($4 \times 6 = 24$)
Climate	3	7 ($3 \times 7 = 21$)	9 ($3 \times 9 = 27$)	5 ($3 \times 5 = 15$)
Language	5	6 ($5 \times 6 = 30$)	8 ($5 \times 8 = 40$)	9 ($5 \times 9 = 45$)
Nature	4	7 ($4 \times 7 = 28$)	6 ($4 \times 6 = 24$)	8 ($4 \times 8 = 32$)
Dancing	2	5 ($2 \times 5 = 10$)	7 ($2 \times 7 = 14$)	9 ($2 \times 9 = 18$)
Safety	3	8 ($3 \times 8 = 24$)	6 ($3 \times 6 = 18$)	4 ($3 \times 4 = 12$)
Adventure	4	6 ($4 \times 6 = 24$)	9 ($4 \times 9 = 36$)	7 ($4 \times 7 = 28$)
Total Score		207	218	202

Step 5: Reflect & Decide 🤔 While the matrix helps quantify your options, also consider your **gut feeling**. Sometimes the best choice isn't just about the numbers — it's about what excites you most.

Also: If two destinations score closely, revisit your top priorities. For example, if Nature is your main goal, a destination that excels in that area may win even with a slightly lower overall score. 🌍

Feel free to adapt the categories, scoring, and weight system to fit your travel style!
Here's a couple of blank template's.

Factor	Weight			
Total Score				

Factor	Weight			
Total Score				